STYLE GUIDE

A BETTER BEER BAR
EST. 2008
THE Pour House
WWW.PJSPOURHOUSE.COM

IDENTITY

Seal

Stamp

WESTMONT
NEW JERSEY

EXTON
PENNSYLVANIA

NORTH WALES
PENNSYLVANIA

TYPOGRAPHY

Celestia Antiqua

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 123456789@ #

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Mr Eaves San

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Mr Eaves Mod

AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 123456789@ #

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MICROBREW THREE (display font)

ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890@#

THUNDERHOUSE (display font)

AABBCCDDEEFFGGHHIIJJKKLLMMNNOOPQQ
RRSSTTUUVVWWXXYYZZ 123456789Ⓐ #

SLUICE BOX (display font)

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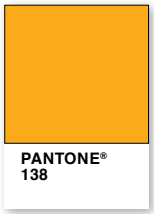
COLOR

Metallic Gold
C - 20 M - 25 Y - 60 K - 25
R - 163 G - 145 B - 97

Metallic Copper
C - 35 M - 60 Y - 70 K - 20
R - 145 G - 99 B - 76



Gold
C - 0 M - 38 Y - 100 K - 0
R - 250 G - 166 B - 26

Copper
C - 4 M - 40 Y - 84 K - 14
R - 206 G - 143 B - 59

Rich Black
C - 60 M - 40 Y - 40 K - 100
R - 0 G - 0 B - 0

Red
C - 0 M - 100 Y - 100 K - 50
R - 138 G - 24 B - 26

Cool Gray
C - 0 M - 0 Y - 0 K - 50
R - 147 G - 149 B - 152

PHOTOGRAPHY LIBRARY

Flickr

Locations

Food and Drink

The Pour House IPA

GENERAL INFORMATION

The Pour House Westmont
124 Haddon Ave | Westmont, NJ 08108

General Manager: Keith McPaul
e: KMcPaul@PJWRG.com
p: 856-869-4600

Store Hashtag: #PJsPourHouse
@PJsPourHouseWestmont
@PJsPourHouse
@PJsPourHouse

The Pour House Exton
116 N. Pottstown Pike | Exton, PA 19341

General Manager: Jeff Cerra
e: JCerra@PJWRG.com
p: 610-280-7900

Store Hashtag: #PourHouseExton
@PJsPourHouseExton
@PJsPourHouse
@PJsPourHouse

The Pour House North Wales
29 Airport Square | North Wales, PA 19454

General Manager: Joe Wittman
e: JWittman@PJWRG.com
p: 267-645-4000

Store Hashtag: #PourHouseNW
@PJsPourHouseNW
@PJsPourHouse
@PJsPourHouse

General Hashtags: #ABetterBeerBar #BuckAShuck #PJsPourHouse